

SUPPORTER & EXHIBITOR OPPORTUNITIES



**THE 21ST INTERNATIONAL CONGRESS OF
THE SOCIETY FOR MELANOMA RESEARCH**

Hilton New Orleans Riverside

2 Poydras Street, New Orleans, LA 70130

October 10 - 13, 2024

ABOUT SMR

The Society for Melanoma Research (SMR) is a diverse organization of scientific and medical investigators devoted to alleviating the suffering of people with Melanoma.

The SMR was founded to unify the field by increasing communication among researchers and building bridges of collaboration between basic, translational, and clinical investigators.

The Society's principal goal is bringing together members who vary widely in their professions. Each sharing an abiding devotion to improving the lives of those suffering from this cancer.



ABOUT THE CONGRESS

The Society for Melanoma Research (SMR) is a group of scientists working to find mechanisms responsible for Melanoma and, consequently, new therapies for this specific cancer. SMR contributes to advances in Melanoma research by bringing together researchers in a non-competitive way to unite the scientific community.

This hybrid congress brings together the leaders in the field of basic and translational Melanoma research and Melanoma clinical trialists from around the world. The conference will be three days of educational and informative sessions related to the growing field of Melanoma research as well as pathway-targeted, immunotherapy and other novel approaches to treatment.



WHY SUPPORT THE CONGRESS?

SMR's annual congress is rapidly growing. Our growth is due to the exciting and late breaking research and clinical updates presented throughout the three-day congress.

As a supporter, you will have the opportunity to display your company's products and services to this targeted healthcare population.

EXPOSURE

Market your company and raise brand awareness to the entire SMR community.

INSIGHT

Engage in meaningful discussions with international attendees about the research and development that are shaping the future of Melanoma research.

NETWORK

Enhance relationships and elevate your exposure along with making new scientific contacts.

PRODUCT DEMONSTRATION

Give your potential clients direct access to your products and services.

CONGRESS HISTORY



ATTENDEE DEMOGRAPHICS

Attendee demographics displayed as percentages

Dermatologist	8%
Graduate/Medical Student	9%
Industry Medical Affairs	4%
Industry Researcher	15%
Laboratory Principal Investigator	20%
Medical Oncologist	23%
Post-Doctoral Researcher	12%
Laboratory Scientist	7%
Medical Subspecialty	5%

2023	Philadelphia, Pennsylvania, USA
2022	Edinburgh, Scotland
2021	Online Virtual
2020	Online Virtual
2019	Salt Lake City, Utah, USA
2018	Manchester, England
2017	Brisbane, Australia
2016	Boston, Massachusetts, USA
2015	San Francisco, California, USA
2014	Zurich, Switzerland
2013	Philadelphia, Pennsylvania, USA
2012	Hollywood, California, USA
2011	Tampa, Florida, USA
2010	Sydney, Australia
2009	Boston, Massachusetts, USA
2008	Royton, Sapporo, Japan
2007	New York City, New York, USA
2006	Amsterdam, The Netherlands
2004	Phoenix, Arizona, USA
2003	Philadelphia, Pennsylvania, USA



SUPPORT LEVELS

Exclusive Benefits	Silver	Gold	Platinum
	\$50,000 ^{USD}	\$75,000 ^{USD}	\$100,000 ^{USD}
Company Branding at registration and exhibit hall	✓	✓	✓
Company logo linked to website on congress site	✓	✓	✓
Exhibit booth in prime location	10' x 10'	10' x 10'	10' x 20'
Full congress access passes	2	4	6
Passes to SMR Conference Dinner	2	4	6
Banner ad in the congress mobile app & SMR Congress Website	✓	✓	✓
One Marketing Advertisement of choice distributed to SMR database	✓	✓	✓
Company Profile in Congress Mobile App	✓	✓	✓
Branded Window Cling in Registration Foyer	✓	✓	✓
Push notification in congress mobile app <small>*These messages can only be used to promote your exhibit booth or company. No session or speaker promotion will be permitted. The company must provide a subject line, message, and preferred date/time of deployment.</small>	1	2	3
Branded Pillar Wrap in Registration Foyer		1 Side	2 Sides
Branded Charging Station in Foyer			✓
Ancillary meeting space at the congress venue available from October 10th - October 13th. All A/V and food and beverage at own cost			✓



CLICK HERE TO SIGN UP

ADDITIONAL OPPORTUNITIES

Push Notification Through the Congress Mobile App (Limited Availability)

*These messages can only be used to promote your exhibit booth or company. No session or speaker promotion will be permitted. The company must provide a subject line, message, and preferred date/time of deployment.

\$ 350^{USD}

Banner Advertisement in the Congress Mobile App

\$500^{USD}

Registration Foyer Window Cling (Limited Availability) *see below

*Only options I - O are available for purchase

\$1,400^{USD}/window

SMR Dinner Photobooth Sponsor

*Co-branded with company logo and SMR logo

\$2,000^{USD}

Diversity Travel Grant Sponsor (Limited Availability)

\$2,500^{USD}

Branded Charging Station

\$2,500^{USD}

Registration Foyer Pillar Wrap (Limited Availability) *see below

\$2,500^{USD}/side

Child Care Sponsor

\$3,000^{USD}

Center Escalator Cling up to the 2nd Floor *see below

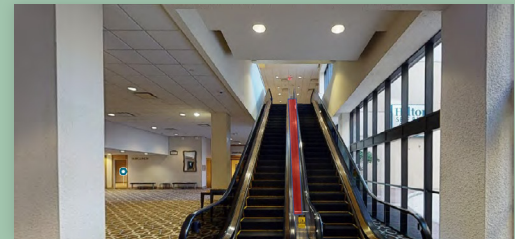
*Only one (1) available for purchase

\$3,000^{USD}

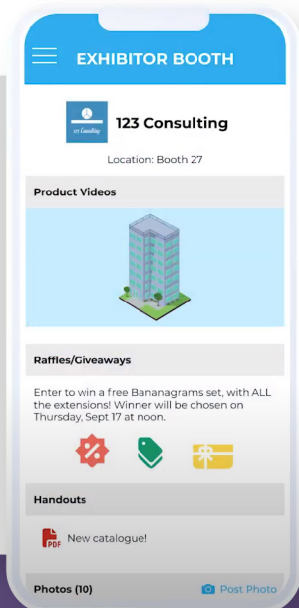
Notebook Sponsor

*Co-branded with company logo and SMR logo

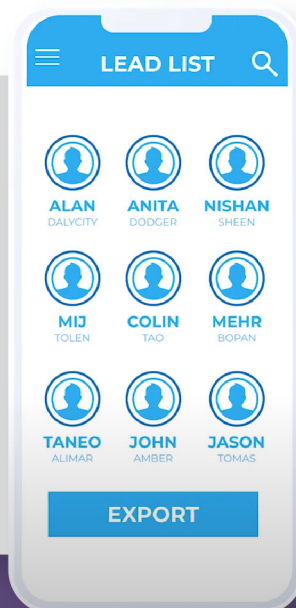
SOLD \$5,000^{USD}



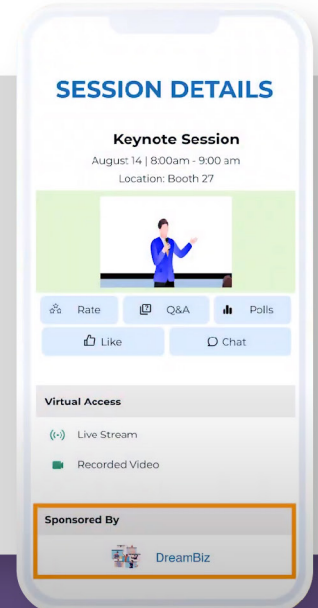
Mobile App Features



Company Profile




Lead Retrieval




Banner Ad

EXHIBITOR PACKAGES


10' X 10' BOOTH

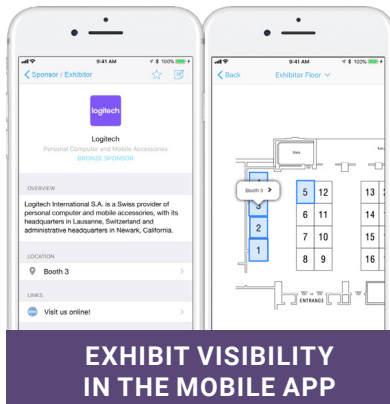
 **\$6,500** USD

10' X 20' BOOTH

 **\$9,000** USD

10' X 30' BOOTH

 **\$15,000** USD



EACH EXHIBITING COMPANY WILL RECEIVE THE FOLLOWING:

- Each booth space will be custom-built.
 - Hard back wall inclusive of graphics
 - One (1) counter with a front panel graphic
 - One (1) chair
 - One (1) wastebasket
 - Two (2) exhibit hall only booth staff passes
Additional booth passes - \$200 each
- *Does not allow access to conference sessions.*

Ancillary Meeting Space

- ½ Day Meeting Space Rental - \$1,200
- Full Day Meeting Space Rental - \$3,000
- Full Conference Meeting Space Rental - \$10,000

RECRUITMENT TABLETOP DISPLAY \$500^{USD}

- Includes One (1) Exhibit Hall Staff Badge
- One (1) Chair
- One (1) Wastebasket
- Includes access to congress meals and sessions

Take this opportunity to highlight your lab and organization. Network and meet with individuals looking for the next step in their career. Organizations are encouraged to have a representative available to highlight opportunities they have to offer both young and experienced investigators.

CONTACT JALYNN WALKER

Exhibitor/Sponsor Coordinator
Site Solutions Worldwide
Phone: 518-399-7181 x2678
Email: Jalynn@sswmeetings.com

CLICK HERE TO SIGN UP 

2024 SMR Congress – General Information/Rules & Guidelines

Assignment of Exhibit Booths:

Only Platinum and Gold supporters may preselect their booth assignments from a designated prime location. Selection is done on a first come, first served basis. (A floor plan will be provided, and selection will be made in order of booth confirmation.) All other exhibitors will have their booth locations selected for them based on availability.

Agreement Policy:

Each supporter and/or exhibitor is to complete the application form located by visiting the link at the end of this packet.

Payment Policy:

Each supporter and/or exhibitor can provide a check or credit card for payment and can submit via mail, phone, or agreement form. All payments sent by regular mail should be directed to the below address.

Society for Melanoma Research
C/o Site Solutions Worldwide
1023 Rt 146
Clifton Park, NY 12065

The preferred method of payment is wire transfer. Credit cards and checks are accepted. Credit card payments are accepted through our online portal, by phone, mail, or fax. For help with payment, please contact Jalynn Walker at (518) 399-7181 or by email at Jalynn@sswmeetings.com.

Cancellation Policy:

Notification of supporter's cancellation, booth space cancellation, or space reduction must be submitted in writing no later than August 30th, 2024, to receive a full refund. No refunds will be provided past this date. In the event the congress is cancelled, companies shall receive a refund of any cancel-able advance payments less than any expenses incurred in preparing this event.

Exhibitor Service Kit:

A complete exhibitor service kit will be sent out via email. The kit will include complete information on all contractor services as well as final exhibiting set up, tear down, and exhibiting hours.

Additional Exhibitor Badges:

Each 10'x10' exhibit booth is provided with two exhibit passes. Additional exhibitor badges are at a cost of \$200 per additional booth staff member. Exhibitors must wear the official supplied badge at all times in the Exhibit Hall. All badges are non-transferable and are in the sole property of SMR.

Exhibitor Badge Access:

Due to the number of attendees, exhibitors are not able to access the meeting rooms during the sessions.

Exhibitor Access:

Exhibitors are not able to access meeting rooms during sessions, they have access to the exhibit hall and meals offered to all conference attendees. Official conference badges are required for admittance into the exhibit hall both during set up and throughout the congress.

Registration Attendee Lists:

It is the Society for Melanoma Research's policy not to release any attendee contact information to anyone outside the Society. Therefore, SMR is not able to provide a list of attendees to any supporters or exhibitors.

Supporter Registration Passes:

All registration passes provided to supporters are non-transferable. SMR will not allow attendees to switch out registration names onsite for different days.

Marketing Opportunities:

All marketing opportunities are to be coordinated through the congress organizers.

Photography, Video Recording, and Audio Recording:

Exhibitors must obtain approval to photograph, videotape, and/or audiotape (including time-lapse photography) in the Exhibit Hall.

Food and Beverage

Any food or beverage provided by individual exhibitors must be provided in a manner consistent with all applicable laws and guidance, including, if applicable, the PhRMA Code on Interactions with Healthcare Professionals. All food and beverage provided by individual exhibitors must be of minimal value and available to all registered attendees immediately upon request. Cash and/or cash equivalents, coupons, and vouchers for food or beverages are not permissible.

Cancellation by Exhibitor

In the event of cancellation by an exhibitor, SMR shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation. SMR must receive notification of the cancellation in writing. The date that the cancellation notice is received by SMR will determine the assessment charges. In the event of either a full or partial cancellation of space by an exhibitor, SMR reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.

Payment of assessment charges must be received by SMR within thirty (30) days of cancellation. Cancellation of exhibit space includes cancellation of registrations allotted with exhibit space.

Exhibitor Personnel Conduct

It is the responsibility of the official exhibitor representative to see that all booth staff are aware of and adhere to all SMR policies, applicable law, and terms of the Exhibitor Agreement. Exhibitor personnel may not enter the exhibit space/meeting rooms of another exhibitor without permission from the latter. At no time may anyone enter an unstaffed area of another exhibitor.

Contact Information:

Jalynn Walker
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Site Solutions Worldwide
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